



FOR IMMEDIATE RELEASE

Rebit™ Names Guneratne Sr. V.P. of Engineering

New Position Focuses on Growing Company's Product Development Needs

LONGMONT, Colorado
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[Rebit Inc.](#), the company dedicated to making [backup for PC users](#) “ridiculously simple”, today announced that Priyan Guneratne has been named senior vice president of engineering, effective immediately. This new Rebit position was created to focus on product development for the growing company.

Mr. Guneratne brings more than 20 years of engineering and management experience to Rebit, including a strong background with startup companies. Before joining Rebit, he was the co-founder and COO of TFStor Inc. Prior to TFStor, he was vice president of engineering at Copan Systems and served as vice president of engineering and operations at Storage Engine, where he was instrumental in leading the development of several high-end storage products. Guneratne also held engineering management positions at Raytheon and Unisys.

“Priyan Guneratne’s impressive background will be tremendously beneficial to Rebit and our customers,” commented Paul Guerin, CEO, Rebit. “We are confident that his contributions will result in even greater innovation and success as Rebit continues high-value backup solutions with a relentless focus on ease-of-use.”

Rebit recently announced SaveMe™ the only backup and recovery solution that starts working the minute it is installed, keeping PCs continuously protected from crashes, viruses or accidental file deletions. At the heart of the SaveMe product line is Rebit’s exclusive SmartSave™ Personalization Technology which automatically and dynamically delivers complete backup and recovery while providing additional storage space for personal files including music, movies, podcasts and other data. While competing backup products continue to increase the amount of data stored until there is no more room, SmartSave uniquely grows and shrinks the amount of historical data, while never leaving a user’s system unprotected. SaveMe software CDs and backup drives are available to consumers through Rebit’s web site store (www.Rebit.com) and to computer retailers and resellers in the U.S. through Rebit authorized distributors ASI Computer Technologies (www.asipartner.com), D&H Distributing (www.dandh.com), and SED (www.sedonline.com).

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About Rebit, Inc.

Rebit Inc. is a software company committed to delivering [fully-automatic and complete PC backup](#) and recovery, removing the burden of managing backup from users. Rebit was named a 2009 CRN Emerging Vendor by *Computer*



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Reseller News, and Rebit products have earned the Editor's Choice Awards from [Computer Times](#) and [Dragon Steel Mods](#). Contact the company at www.Rebit.com, or follow us on [Facebook](#) and [Twitter](#).

Note to editors: To obtain a Rebit device or software for review, product photos, or to interview a Rebit executive, contact Marilyn R. Kroner of Kroner Communications at 303/478-3044 or marilyn@kronercommunications.com.

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