



FOR IMMEDIATE RELEASE

Rebit™ Introduces Innovative New SaveMe Software and Backup Drives

SmartSave Personalization Technology Provides Unprecedented User Flexibility

LONGMONT, Colorado
December 15, 2009

[Rebit Inc.](#), the company dedicated to relieving the burden of [backup for PC users](#), today launched SaveMe™, its ground-breaking new line of backup drives and software.

Rebit's SaveMe is the only backup and recovery solution that starts working the minute it is installed, keeping PCs continuously protected from crashes, viruses or accidental file deletions. Like all Rebit products, it is continuous, complete, and easy to use. There are no buttons, no schedules, and no configurations. In the event of a catastrophe, one can easily and quickly recover individual files, entire folders, or restore the complete system to a point in time.

At the heart of the SaveMe product line is Rebit's exclusive SmartSave™ Personalization Technology. An industry-first, SmartSave automatically and dynamically delivers complete backup and recovery while providing additional storage space for personal files such as music, movies, podcasts and other data. While competing backup products continue to increase the amount of data stored until there is no more room, SmartSave uniquely grows and shrinks the amount of historical data, while never leaving a user's system unprotected.

"Now consumers can easily add the specific content they want to their hard drives, and still rest easily knowing their entire operating system is protected," commented Charlene Murphy, executive vice president of sales and marketing, Rebit Inc. "With SaveMe's new SmartSave Personalization Technology, consumers have much more flexibility. We are pleased to provide this ground-breaking feature."

SaveMe backs up and recovers a maximum of six PCs. Portable backup drives are available in 250GB, 320GB, and 500GB models. Desktop drives are available in 500GB, 1TB and 2TB. SaveMe backup software is also available for use with one's own hard drive. For the value-consumer requiring only single-PC backup and recovery, Rebit now offers SaveMe Express backup software, which does not include SmartSave.

CONTACT

Marilyn R. Kroner
Kroner Communications
303.478.3044
marilyn@kronercommunications.com

SaveMe backup drives and software CDs are now available in the U.S. to computer retailers and resellers through ASI Computer Technologies



continued

(www.asipartner.com) and D&H Distributing (www.dandh.com), and to consumers through retailers including Amazon.com, Tiger Direct, and Rebit's web site store (www.Rebit.com).

[Micro Center](http://www.microcenter.com)® has chosen SaveMe as its strategic backup solution for all 22 nationwide repair and service department locations, providing it as a service during upgrades and repairs. www.microcenter.com.

“We are excited about providing the SaveMe products to our customers because they offer the same simplicity, quality, and complete backup and recovery for which Rebit is known,” commented Eric Schneider, director of service, Micro Center. “And we are confident the new SmartSave Personalization Technology will be a hit with our consumer customers, who will surely embrace the adaptability of adding movies and other data to their hard drives.”

Maxell GenPro Powered by Rebit

Today Maxell Corporation of America announced its new GenPro product line, which is powered by Rebit's SaveMe and SmartSave technologies.

“Incorporating Rebit's SaveMe software into the GenPro drives delivers tremendous benefits to our customers,” said Cheryl Severini, senior marketing manager, Maxell Corporation of America. “It is now extremely convenient for consumers to safely and securely store large files on the go. We are confident that our customers will welcome GenPro's ease-of-use and will be relieved to know that their entire operating systems can be recovered at any time.”

About Rebit, Inc.

Rebit Inc. is a software company committed to delivering [fully-automatic and complete PC backup](#) and recovery, removing the burden of managing backup from users. Rebit is the recipient of several awards, including Editor's Choice from [Computer Times](#) and [Dragon Steel Mods](#), and is a 2009 CRN Emerging Vendor. With Rebit software, PC users experience transparent and continuous data protection for their entire PC all day, every day. No setup. No configuration. No scheduling. No buttons. Contact the company at www.Rebit.com, or follow us on [Facebook](#) and [Twitter](#).

Note to editors: To obtain a Rebit device or software for review, product photos, or to interview a Rebit executive, contact Marilyn R. Kroner of Kroner Communications at 303/478-3044 or marilyn@kronercommunications.com.

CONTACT

Marilyn R. Kroner
Kroner Communications
303.478.3044
marilyn@kronercommunications.com

Rebit, the Rebit logo, SaveMe and SmartSave are trademarks of Rebit Inc. in the United States and other countries. Windows is a registered trademark of Microsoft Corporation in the United States and other countries. All company and/or product names may be trade names, trademarks and/or registered trademarks of the respective owners with which they are associated.