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Rebit™ Earns Top Innovation Award

Boulder County Business Report IQ Award – Computer Category

LONGMONT, Colorado

September 1, 2009

[Rebit Inc.](#), the company dedicated to relieving the burden of backup for PC users, today announced that it has been recognized as the most innovative computer company in Boulder and Broomfield counties by the Boulder County Business Report ([BCBR](#)).

Rebit was honored on August 20, at a ceremony recognizing the most innovative new business and technology products and services. In addition to the computer award, winners were announced in nine other categories including consumer products and services, business products and services, consumer, internet software/business, internet software (consumer), life sciences, nonprofit, sports and outdoor, and sustainability.

“It’s gratifying for Rebit to be recognized as the most innovative in a very competitive category,” commented Lew Frauenfelder, chief executive officer, Rebit. “I’d like to congratulate the entire Rebit team for this achievement, and we look forward to building on our considerable success as more consumers and businesses discover Rebit’s simple, complete backup and recovery products.”

“Rebit’s technology is a perfect example of the innovation that continually emerges from Boulder Valley companies,” said Christopher Wood, publisher of the Boulder County Business Report. “Our judges were very impressed with Rebit’s backup and recovery technology. It represents innovation at its best.”

Rebit’s award-winning backup and recovery is so simple, it actually gets used. Rebit provides complete and continuous backup of Windows-based computers. Unlike competing products that only copy data, Rebit also protects applications, individual settings, and the entire operating system. It even maintains multiple versions of files as they change. In the event of a complete hard drive failure, a virus, or just the accidental deletion of a file, Rebit provides painless recovery using the familiar “drag and drop” feature of Windows Explorer. Rebit software CDs and appliances are available to computer retailers and resellers through ASI Computer Technologies (www.asipartner.com) and D&H Distributing (www.dandh.com). Rebit products are available to consumers at Rebit’s web site store (www.Rebit.com).

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About Rebit, Inc.

Rebit Inc. is a software company committed to delivering [fully-automatic and complete PC backup](#) and recovery, removing the burden of managing backup from users. Rebit is the recipient of several awards, including Editor's Choice from [Computer Times](#) and [Dragon Steel Mods](#), 2009 CRN Emerging Vendor and 2008 "25 Coolest Emerging Tech Vendors," by Computer Reseller News. With Rebit software, PC users experience transparent and continuous data protection for their entire PC all day, every day. No setup. No configuration. No scheduling. No buttons. And recovery is easy - just drag and drop from Windows Explorer. Contact the company at www.Rebit.com, or call toll-free at 1-866-635-5784.

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