



FOR IMMEDIATE RELEASE

CRN **emerging** **vendor**

Rebit™ Named a CRN Emerging Tech Vendor

Rebit Product Innovation Recognized

LONGMONT, Colorado

June 24, 2009

[Rebit Inc.](#), the company dedicated to relieving the burden of backup for PC users, today announced that it has been selected by [Everything Channel](#) as a CRN Emerging Technology Vendor for its ground-breaking backup software technology and drives. CRN's Emerging Technology Vendor list captures companies that are delivering high margins for solution providers with innovative and easy-to-use technology that undercuts industry giants.

Rebit is listed in the Storage category of the CRN Emerging Technology Vendor list, which includes a variety of markets. Vendors selected for CRN's Emerging Technology Vendor list were founded in 2001 or later, have revenue under \$1 billion and have an active U.S. channel strategy. Final selection as an Emerging Technology Vendor was made by the CRN editorial team after a review of submitted information.

"We are delighted that the industry's leading channel media entity has selected Rebit as an Emerging Technology Vendor," commented Charlene Murphy, executive vice president of sales and marketing, Rebit, Inc. "Much of Rebit's current success is due to the overwhelming acceptance and commitment of our channel partners. We look forward to providing even more opportunities as we continue to expand the Rebit channel."

"Solution Providers seek out innovative vendors that create new and innovative solutions that help them build revenue and customer satisfaction which drives customer loyalty. Our Emerging Tech list is where Solution Providers go to find these vendors. We congratulate all of the vendors for their innovation and creativity and their commitment to the technology sales channel," said Robert C. DeMarzo, senior vice president and editorial director, Everything Channel.

CONTACT

Marilyn R. Kroner
Kroner Communications
303.478.3044
marilyn@kronercommunications.com

Rebit is actively seeking to expand its channel partner base with those companies seeking to meet customer demand for easier-to-use personal backup and recovery solutions that remove the need to even think



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about back-up. To drive greater market penetration and increased sales for its Reseller partners, Rebit offers an exclusive partner program that includes dedicated sales, marketing and support teams, an online portal, a demonstration and evaluation program, customized marketing programs, free training and incentive programs. The program is as easy to join as the product is to use. Partners interested in joining should go to www.rebit.com/partners.html.

“As a proud Reseller of Rebit’s ridiculously simple backup and recovery products, we certainly agree that Rebit is rapidly emerging as a true technology leader,” said Tom Nelson, president, [Byte Me!® Computer & Internet Services](#). “Customer feedback has been 100% positive. We are pleased to be part of Rebit’s success, and offer our heartiest congratulations.”

Rebit backup and recovery is so simple, it actually gets used. Rebit’s single and multi-PC software CDs allow a user to convert any USB drive to a Rebit appliance. Rebit provides complete and continuous backup of Windows-based computers. Unlike competing products that only copy data, Rebit also protects applications, individual settings, and the entire operating system. It even maintains multiple versions of files as they change. In the event of a complete hard drive failure, a virus, or just the accidental deletion of a file, Rebit provides painless recovery using the familiar “drag and drop” feature of Windows Explorer. Rebit software CDs and appliances are available to computer retailers and resellers through ASI Computer Technologies (www.asipartner.com) and D&H Distributing (www.dandh.com). Rebit products are available to consumers at Rebit’s web site store (www.Rebit.com).

About Rebit, Inc.

Rebit Inc. is a software company committed to delivering fully-automatic and complete PC backup and recovery, removing the burden of managing backup from users. In 2008 Rebit was named one of the “25 Coolest Emerging Tech Vendors,” by Computer Reseller News for its innovative, cutting-edge technology. With Rebit software, PC users experience transparent and continuous data protection for their entire PC all day, every day. No setup. No configuration. No scheduling. No buttons. And recovery is easy - just drag and drop from Windows Explorer. Contact the company at www.Rebit.com, or call toll-free at 1-866-635-5784.

About Everything Channel

(www.everythingchannel.com, www.channelweb.com)

Everything Channel is the one-stop shop for accessing, enabling, managing and accelerating technology sales channels. From branding and recruiting to marketing and sales, Everything Channel offers technology marketers the unmatched breadth and depth of global brands and market intelligence combined with unparalleled audience loyalty and credibility serving all

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Marilyn R. Kroner
Kroner Communications
303.478.3044
marilyn@kronercommunications.com



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technology sales channels through an extensive database. Everything Channel provides innovative sales and marketing solutions to arm the sellers of technology with the resources they need to achieve measurable and significant results.

About United Business Media Limited

(www.unitedbusinessmedia.com)

UBM (UBM.L) focuses on two principal activities: worldwide information distribution, targeting and monitoring; and, the development and monetization of B2B communities and markets. UBM's businesses inform markets and serve professional commercial communities - from doctors to game developers, from journalists to jewelry traders, from farmers to pharmacists – with integrated events, online, print and business information products. Our 6,500 staff in more than 30 countries are organized into specialist teams that serve these communities, bringing buyers and sellers together, helping them to do business and their markets to work effectively and efficiently.

Note to editors: To obtain a Rebit device or software for review, product photos, or to interview a Rebit executive, contact Marilyn R. Kroner of Kroner Communications at 303/478-3044 or marilyn@kronercommunications.com.

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CONTACT

Marilyn R. Kroner
Kroner Communications
303.478.3044
marilyn@kronercommunications.com