



FOR IMMEDIATE RELEASE

CRN Names Rebit's Murphy as Channel Chief Strong Channel Focus Earns Rebit Recognition

LONGMONT, Colorado
March 17, 2009

Rebit Inc., the company dedicated to relieving the burden of backup for PC users, today announced that Charlene Murphy, executive vice president of sales and marketing, has been named a 2009 Channel Chief by the Everything Channel's CRN. CRN Channel Chiefs are recognized as influential executives who consistently defend, promote and execute effective channel partner programs and strategies.

Ms. Murphy launched Rebit's Reseller partner program in 2008, and the company is currently recruiting channel partners seeking to meet the demand for easier-to-use and more competitive personal backup and recovery solutions by their customers.

Rebit was named one of the "25 Coolest Emerging Tech Vendors" by CRN for its innovative, cutting-edge technology in August 2008.

To drive greater market penetration and increased sales for its Reseller partners, Rebit is offering several exclusive programs, including dedicated sales, marketing and support teams, an online portal, a demonstration and evaluation program, enhanced marketing programs and product specials. To apply, go to www.rebit.com/partners.html.

"I am pleased to be included with such an esteemed group of Channel professionals by the leading IT Channel publication," commented Charlene Murphy, executive vice president of sales and marketing, Rebit, Inc. "We are excited about the opportunities we are building with our Channel partners and look forward to growing our Channel presence."

This is the seventh consecutive year that CRN has developed the Channel Chief list. Top Channel Chiefs were identified based on criteria including policy and program innovations made during the past year, the amount of revenue their company generates through partners, their willingness to speak out publicly on behalf of the channel, and the number of years they have dedicated to channel activities.

CONTACT

Marilyn R. Kroner
Kroner Communications
303.478.3044
marilyn@kronercommunications.com

"Effective channel executives consistently ensure that the Channel's voice is heard when strategic decisions are being made and continually nurture mutually profitable relationships," said Robert C. DeMarzo, senior vice president and editorial director, Everything Channel. "This year's Channel



continued

Chiefs are strong channel advocates and we applaud them for their successful partner programs and strategies.” For additional information on the CRN Channel Chief list, go to www.channelweb.com.

Rebit provides complete and continuous backup of Windows-based computers, both XP and Vista. Unlike competing products that only copy the user’s data, Rebit protects data, applications, individual settings, and the entire operating system and its licenses. It even maintains multiple versions of files as they change. In the event of a complete hard drive failure, a virus, or just the accidental deletion of a file, Rebit provides painless recovery using the familiar “drag and drop” feature of Windows Explorer. Rebit is a self-contained backup appliance. Just plug the Rebit backup drive into the PC’s USB port, and it quickly and silently goes to work. There’s no software to install, no confusing configuration settings, and no complicated schedules to setup. And, because of its NeverFull™ feature, it never fills up, always delivering reliable backup. Rebit is the backup solution that’s so simple, it actually gets used. Rebit recently introduced a CD version that allows the user to convert any USB drive to a Rebit appliance, and a multi-PC version that protects up to six computers with a single appliance. Rebit products are available to Resellers and end-users through ASI Computer Technologies (www.asipartner.com) and Rebit’s web site (www.Rebit.com).

About Rebit, Inc.

Rebit Inc. is committed to delivering a solution that is automatic and complete, removing the burden of managing backup from users. In 2008 Rebit was named one of the “25 Coolest Emerging Tech Vendors,” by *Computer Reseller News* for its innovative, cutting-edge technology. With Rebit, PC users experience continuous data protection for their entire PC all day, every day. No setup. No configuration. No scheduling. No buttons. And recovery is easy - just drag and drop from Windows Explorer. Contact the company at www.Rebit.com, or call toll-free at 1.866.635.5784.

To obtain a Rebit device for review, product photos, or to interview a Rebit executive, contact Marilyn R. Kroner of Kroner Communications at 303/478-3044 or marilyn@kronercommunications.com.

Rebit and the Rebit logo are trademarks of Rebit Inc. in the United States and other countries. Windows is a registered trademark of Microsoft Corporation in the United States and other countries. All company and/or product names may be trade names, trademarks and/or registered trademarks of the respective owners with which they are associated.

CONTACT

Marilyn R. Kroner
Kroner Communications
303.478.3044
marilyn@kronercommunications.com