



**FOR IMMEDIATE RELEASE**

## **Rebit™ Launches Reseller Partner Program**

Product and Program Benefits Drive Reseller Interest

LONGMONT, Colorado  
November 19, 2008

Rebit Inc., the company dedicated to relieving the burden of backup for PC users, today announced the launch of its Reseller Partner program during the XChange Tech Innovators event in San Jose, CA.

Rebit, which was recently named one of the “25 Coolest Emerging Tech Vendors” by CRN, is now recruiting Resellers seeking to offer easier-to-use and more competitive personal backup and recovery solutions for their customers. To drive greater market penetration and increased sales for its Reseller partners, Rebit is offering several exclusive programs, including dedicated sales, marketing and support teams, an online portal, a demonstration and evaluation program, enhanced marketing programs and product specials. To apply, go to [www.rebit.com/partners.html](http://www.rebit.com/partners.html).

“The current demand and enormous potential of the Rebit products in the Channel has driven the implementation of our new Reseller program,” commented Charlene Murphy, executive vice president of sales and marketing, Rebit, Inc. “I encourage potential Reseller partners to access our marketing programs, incentives, and other specialized offerings. I am confident that the Rebit product and programs will enable our Resellers to provide more competitive and customized solutions to their customers.”

Reseller partners that have recently joined the Rebit partner program include Computer Community Hospital based in Boca Raton, FL.

“I chose Rebit because of its simplicity and price,” said Yvonne Graber, president, Computer Community Hospital, a Reseller that provides custom-built computers, networks and services for a variety of businesses in Florida. “My customers include home-based businesses, as well as residential clients inclusive of elderly folks, so simplicity is crucial.” Ms. Graber became a Rebit enthusiast when her own computer crashed two weeks after she received her own Rebit appliance. “I wasn’t upset at all,” she continued. “Retrieval was incredibly easy. Most people don’t understand backup, but with Rebit, it’s completely intuitive. I’m proud to be among the first of Rebit’s Reseller partners.”

### **CONTACT**

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ASI Computer Technologies, a leading distributor of computer components and peripherals, will provide the Rebit appliance and software to Rebit Reseller partners throughout the United States and Canada. Providing integration and distribution support for Rebit, ASI has been a leader in the distribution of IT



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products for over 20 years and also offers custom integration on notebooks, desktops, servers, and NAS systems.

Providing simple and fully automated backup and complete system recovery for Windows XP and Vista, Rebit plugs into a computer's USB port for complete and continuous backup of not only data, but applications and the entire operating system – everything on one's PC. Recovering any file or folder is simple – just use Windows Explorer “drag and drop.” If a PC hard drive crashes, Rebit painlessly recovers everything onto the replacement hard drive. There is no need to re-download, reinstall, or re-register applications, and because of its NeverFull™ feature, Rebit never fills up, always delivering reliable backup.

Rebit products are currently available in a wide range of capacities and form factors through ASI Computer Technologies ([www.asipartner.com](http://www.asipartner.com)) and Rebit's web site ([www.Rebit.com](http://www.Rebit.com)).

#### **About Rebit, Inc.**

Rebit Inc. is committed to delivering a solution that is automatic and complete, removing the burden of managing backup from users. With Rebit, PC users experience continuous data protection all day, every day. No setup. No configuration. No scheduling. No buttons. No software installation. And recovery is easy - just drag and drop from Windows Explorer. Contact the company at [www.Rebit.com](http://www.Rebit.com), or call toll-free at 1.866.635.5784.

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To obtain a Rebit device for review, product photos, or to interview a Rebit or ASI executive, contact Marilyn R. Kroner of Kroner Communications at 303/478-3044 or [marilyn@kronercommunications.com](mailto:marilyn@kronercommunications.com).

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