



FOR IMMEDIATE RELEASE

Rebit™ and ASI Announce Partnership

Proven Storage Leader to Distribute Rebit Backup Appliance Throughout North America

LONGMONT, Colorado & FREMONT, California

July 21, 2008

Rebit Inc., the company dedicated to relieving the burden of backup for PC users, and ASI Computer Technologies, a leading distributor of computer components and peripherals, today announced a strategic partnership that offers the Rebit appliance to more than 20,000 Value Added Resellers (VARs) throughout North America. ASI will distribute the Rebit appliance and software to its extensive system builder, storage, retail, and retail channel market network in the United States and Canada.

“With its strong storage leadership position and widespread reach in the VAR, retail and retail channels, ASI is clearly the right partner for Rebit,” commented Charlene Murphy, executive vice president of sales and marketing, Rebit, Inc. “It is a privilege to collaborate with a company that is renowned for its high-touch customer support and solutions, and we are confident that Rebit’s distinctive backup appliance will provide new opportunities and expanded success for ASI’s customer base.”

“We are delighted to provide ASI’s customer base with a new and truly exciting approach to backup,” said Bill Orłowski, vice president, storage products and marketing, ASI Computer Technologies. “The innovative Rebit appliance will be a welcome relief for users who need a complete, fully-automated backup and recovery appliance.”

Providing simple and fully automated backup and complete system recovery for Windows XP and Vista, Rebit plugs into a computer’s USB port for complete and continuous backup of not only data, but applications and the entire operating system – everything on one’s PC. Recovering any file or folder is simple – just use Windows Explorer “drag and drop.” If a PC hard drive crashes, Rebit painlessly recovers everything onto the replacement hard drive. There is no need to re-download, reinstall, or re-register applications, and because of its NeverFull™ feature, Rebit never fills up, always delivering reliable backup. ASI will distribute the Rebit appliance and software in a wide range of capacities and form factors.

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About Rebit, Inc.

Rebit Inc. is committed to delivering a solution that is automatic and complete, removing the burden of managing backup from users. With Rebit, PC us-



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ers experience continuous data protection all day, every day. No setup. No configuration. No scheduling. No buttons. No software installation. And recovery is easy - just drag and drop from Windows Explorer. Contact the company at www.Rebit.com, or call toll-free at 1.866.635.5784.

About ASI Computer Technologies

Based in Fremont, California, ASI has been a leader in the distribution of IT products for over 20 years and also offers custom integration on notebooks, desktops, servers, and NAS systems. Founded in 1987, the company has rapidly grown to become the partner of choice for over 20,000 VARs throughout North America. ASI offers an extensive line of products, components and services, and also provides ISO-9001 compliant system integration and value-add contract assembly. An experienced technical support team, knowledgeable sales, dynamic marketing, and innovative management have helped the company achieve an impressive \$1.5 billion in sales. For more information, visit www.asipartner.com.

To obtain a Rebit device for review, product photos, or to interview a Rebit or ASI executive, contact Marilyn R. Kroner of Kroner Communications at 303/478-3044 or marilyn@kronercommunications.com.

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